

Stichting Cheetah Conservation Fund Nederland ('CCF NL')

RSIN nummer: 860991179

KvK nummer: 77384385

Raaphorstlaan 28, 2245 BJ Wassenaar.

Website: www.cheetah.org / Tel 06-53864637.

Policy Plan / Beleidsplan Stichting CCF NL 2020-2025

1 General

Stichting Cheetah Conservation Fund Nederland (or 'CCF NL') with registration number KvK number 77384385 and RSIN 860991179 ("the Foundation") is a Foundation created under the laws of the Netherlands. The Foundation was established by notarial deed on 19th February 2020 in Rotterdam by Mr. H.J. Portengen with Loyens & Loeff acting as advisors.

The purpose of the Foundation is to create a platform to support the protection and sustainability of cheetahs and of other wildlife in their natural habitat, including research, education, publishing, policy, habitat purchase and management and other related activities, as well as all that is directly or indirectly connected therewith or may be conducive thereto, all to be interpreted in the broadest sense, if in the general interest.

The legal shell of a foundation has been chosen for purposes of maintaining optimal legal certainty, good and transparent operational management and to safe-guard an independent and non-profit character, whereby the support of projects within the aim of the Foundation is secured. A copy of the articles of association is included in attachment 1. A copy of the Business Register extract of the Netherlands Chamber of Commerce d.d. 20/2/2020 (Uittreksel Handelsregister van KvK) is included in attachment 2.

2 Objectives of the Foundation

The objective of the Foundation is to create a platform to support the protection and sustainability of cheetahs and of other wildlife in their natural habitat, including research, education, publishing, policy, habitat purchase and management and other related activities, as well as all that is directly or indirectly connected therewith or may be conducive thereto, all to be interpreted in the broadest sense, if in the general interest (this objective of the Foundation is as included in the articles of association of the Foundation).

The abovementioned objectives serve the general interest.

The Foundation is a non-profit organization and does not have the objective to make profits with its charitable activities.

3 Board

The Board Members are the following persons:

- Jacques Kaandorp, Chairman/Voorzitter;
- Laura Lee Marker, Secretary/Secretaris and
- Michiel Adriaan Mak, Treasurer/Penningmeester.

(Together they are referred to as the “Board” and individually as “Board Members”).

The Board shall at all times have at least three (3) members. A decision can only be taken by a majority of the Board.

The Board Members, and thus the Foundation, operates independently from the donors and / or beneficiaries of the Foundation.

The Board Members are not entitled to a remuneration from the Foundation in respect of fulfilling his/her duty as a Board Member (except for a refund of a Board Member’s out-of-pocket expenses necessarily incurred in fulfilling their obligations as a Board Member. These expenses should be reasonable and non-excessive).

4 Fundraising

The funds of the Foundation shall be formed by gifts and donations, subsidies, bequests and legacies.

At this moment in March 2020, there is no equity of the Foundation yet. It is the intention of the Board to actively recruit donors from March 2020 onwards.

The expenses of the Foundation will be in reasonable proportions to the grants made in accordance with the purpose of the Foundation. Until now, no expenses have been made for fundraising yet.

5 Investment policy

As of the establishment of the Foundation (and in line with its long-term objective) the Board has committed itself to keep any funds received in a conservative way. Therefore, any funds that are received and not immediately spent on the aforementioned objectives, are kept on an bank account at ABN AMRO Bank. The process to open this account is currently work in progress and will be finished early in March 2020. If funds are invested, the investments should bear no to very low risks. The Board does not expect to keep (substantial) funds as equity.

6 Appropriation of funds

The Foundation has the intention to ultimately spend all gifts received, and its net profit (net profit means gross income from gifts and/or investments minus (i) the expenses incurred, minus (ii) the expected inflation rate and (iii) minus expenses in relation to raising funds), but at least for 90% to meet the objective of the Foundation.

This financial and investment policy enables the Foundation to create a secure and stable financial position of the Foundation in the coming years. This would eventually enable the Foundation to also make donations in years in which it receives less funds from its donor(s).

The donations made by the Foundation may be made in the form of one-time donations or long-term benefits. The Board does not wish to commit the Foundation in advance to a specific form of use.

Each Board Member may propose a charity and/or project. The Board will decide by majority of votes on the proposals of the respective Board Members.

The Foundation will not hold more funds than necessary for the continuity of the activities of the Foundation.

7 Activities

At the moment, the activities of the Foundation will be to support the global Cheetah Conservation Fund ('CCF') activities and projects, see www.cheetah.org for details. CCF is an organisation which has been active in protecting cheetahs since 1990.

Further details on the Foundation can be obtained by contacting Michiel Mak at michielmak99@gmail.com.

8 Administrative and financial affairs

All income and expenditures are administrated meticulously by the treasurer of the Foundation. The administration will show specifically the refunds of expenses to the Board Members, the expenses relating to the (raising of) funds and the management of the affairs of the Foundation and the equity of the Foundation.

Any payments should be approved by at least 2 of the Board members. Financial statements are drawn up annually and are subject to the approval of the auditor and the annual general meeting of the Board. These financial statements are published on the website of the Foundation within six months after the end of the relevant financial year. The Foundation will use the generic website of the Cheetah Conservation Fund (www.cheetah.org) to do so.

A thereto appointed secretary will draw up minutes of every annual general meeting and of ordinary meetings of the Board. In addition, all related documents will be administered meticulously by the secretary.

9 Fiscal affairs

The Foundation will file a request with the Dutch Revenue Service to be qualified as a public welfare institution ("Algemeen Nut Beogende Instelling"). This is currently work in progress (March 2020).

The Foundation does not carry on an enterprise. It is therefore not necessary to file corporate income tax returns on a yearly basis.

10 Accountability

The president of the Board shall annually draw up a report describing all carried out projects and related information. This report will be published on the website of the foundation annually.

11 Envisaged policy from 2020 up until 2025

The foundation contemplates to support the following projects in the above depicted time span:

- Global CCF activities, mostly in Africa.
- Global CCF new projects, mostly in Africa.

The above list is non-limitative and may be adjusted throughout the mentioned period.

Drawn up in Wassenaar on this 24th day of February 2020 and approved by the Board of the Foundation.

J. Kaandorp

L.L Marker

M.A. Mak